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Lesson 9.



Book

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A NOTE ON INVALID FORMAT



*from the editorial principle of
Triple Canopy's magazine*

and all the
boat sway

ightly under him.

'Nice? It's the *only* thing,' said the Water Rat solemnly, as he leant forward for his stroke. 'Believe me, my young friend, there is *nothing*—absolute nothing—half so much worth doing as simply messing about in boats. Simply messing,' he went on dreamily: 'messing—about—in—boats; messing——'

'Look ahead, Rat!' cried the Mole suddenly.

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P R E F A C E.



I began to look how information was structured on the internet. How clicking became a metaphor for flipping. We then put all of these ideas into this big book. So it's no longer a linear structure, it's a more dynamic structure, which is much more interesting for the book. – Irma Boom

No campo do design editorial contemporâneo, e tendo em conta todas as mudanças de paradigma que advêm dos constantes avanços da cultura digital, a reflexão acerca página – modelo paradigmático da transmissão de conhecimento – torna-se relevante para compreender o seu conteúdo. Quando o contexto cultural, onde um texto se insere, muda, o próprio texto muda consequentemente, isto é, o seu significado para o leitor e a forma este como é entendido. Assim, a for-

ma como o a página é percebida muda radicalmente, pelo que utilizador passa a ter um acesso múltiplo às diversas tipologias de conteúdos. A página contemporânea está agora presente na rede e à disposição de todos os utilizadores, pois não houve apenas uma democratização no acesso aos conteúdos mas também no acesso à produção e divulgação dos mesmos.

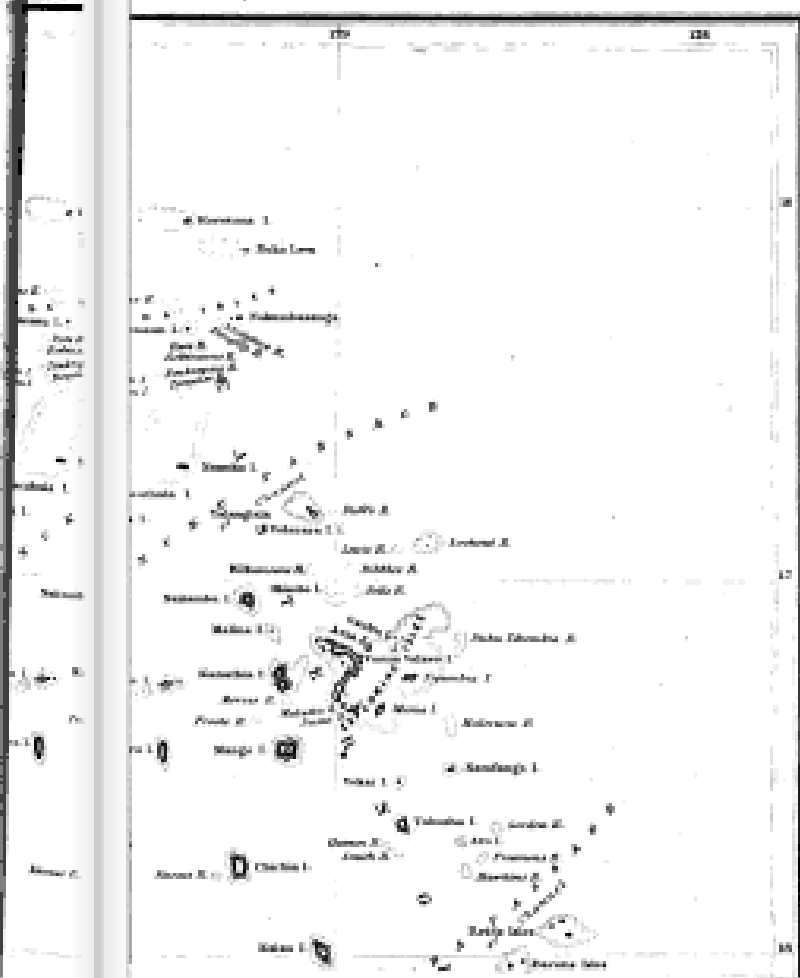
Actualmente, na rede, tudo está disponível. A rede tornou-se num contentor infinito de informação. Inúmeros projectos mostram diariamente a urgência do upload dos arquivos, de forma a que num só 'local' esteja toda a informação do mundo. Esta febre pela partilha de conhecimento leva à desmaterialização dos objectos materiais, pois o arquivo universal e democratizado não pode ser material. Esta desmaterialização do objecto – neste caso específico o livro – difunde a informação, cria esse arquivo único e (teoricamente) infalível. Mas a questão central está neste ponto: a desmaterialização é um acto humano. A intervenção humana aumenta assim a possibilidade de erro e de engano, pelo que uma desmaterialização do livro assente em processos humanos, e por muito mecâni-

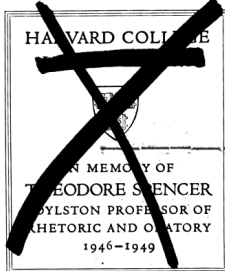
cos que estes sejam, possibilita sempre a falha, que se torna no factor denunciador o agente no arquivo.

Assente neste contexto, A Note on Invalid Format propõe não uma mera reflexão acerca da desmaterialização do arquivo, mas uma tentativa de rematerializar esse arquivo presente na rede. A partir dos conceitos de remediação e de tradução, conceptualiza-se assim um ensaio que visa testar os limites do meio impresso e digital, partindo desses mesmos limites para a definição do seu projecto. Em duas tipologias de página, procura-se na página online o entendimento do processo de leitura online e da possibilidade de criação de múltiplos discursos em vários níveis de expressão que se complementem de modo a criar conhecimento; enquanto que a página impressa procura a criação de um objecto rematerializador de elementos do arquivo online, onde o agente humano revela a sua importância no processo de desmaterialização da informação.

Assim estas páginas procuram ser dependentes uma da outra, pelo que apenas na junção dos dois meios é possível o entendimento das possibilidades de ambos.

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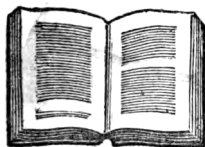
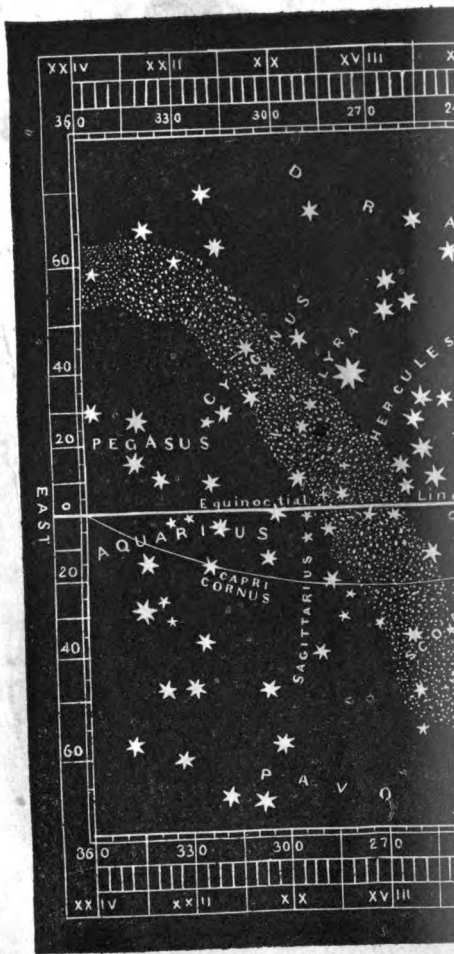




Reader,
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25

Lesson 9.



Book.

THE ALPHABET.

Roman Letters.	Italic.	Names of Letters.
a A	a A	a
b B	b B	be
c C	c C	ce

12



On watching the motions for several nights, it will be found that the apparent motions in our climate may be represented by supposing the stars to be situated on the inner surface of an entire sphere, which turns upon an axis; one end of this axis is above the horizon, and therefore visible; the other below the horizon, and therefore invisible. These two points are called the *Poles*, and that which is visible to us is the north pole. This apparent motion on the poles is performed in a space of time not differing much from the united length of the natural day and night. We call this space an *Astronomic Day*, and the motion apparently performed in it is the *Diurnal Motion*.

The astronomic day begins at noon; the legal day, which is of the same length of 24 hours, begins at midnight.

The pole which is visible in our climates is marked nearly in position by a star. This, called the *Pole-star*, may be seen on looking towards the north, as forming one of a group

Fig. 269.
North.

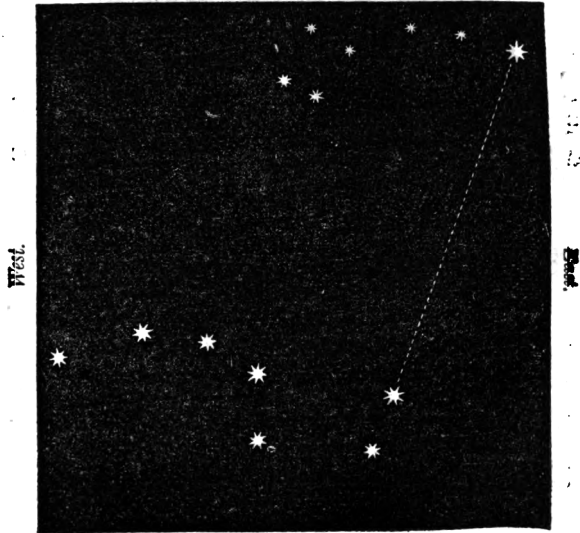
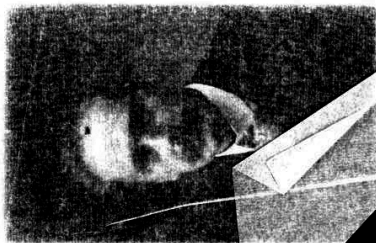
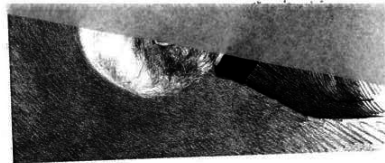


PLATE 1.



ERRATA.

Page 13, line	
" 7,	for working read scolding.
" 14,	for this night read to-day.
" 29,	omit.
" 37,	for he read we.
" 15,	omit God.
" 25,	for these read there.
" 27,	for these read there.
" 86,	14, for acquirement read acquisition.
" 104,	1, for acts read aids.
" 105,	4, for passages read passage.

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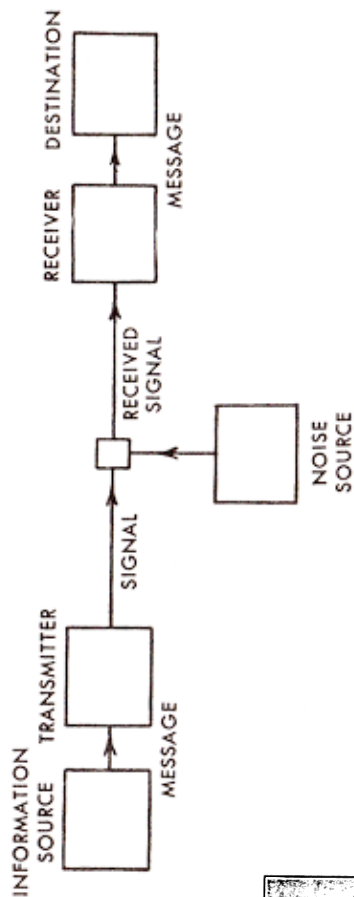
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AMERICAN COMICS



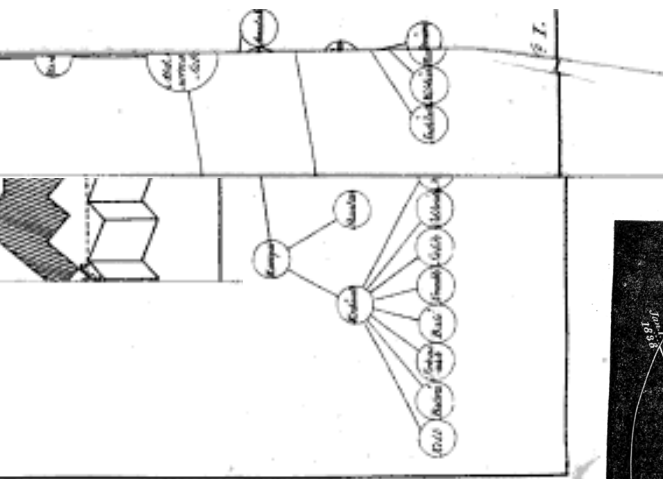


Fig. 311.

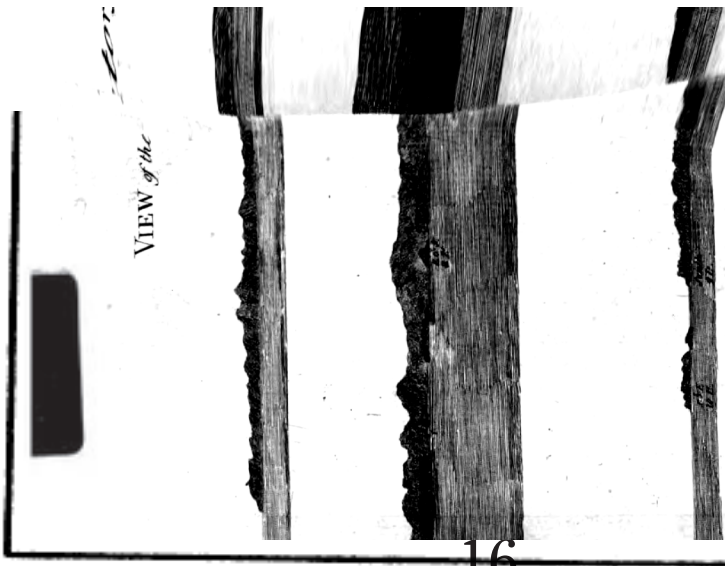
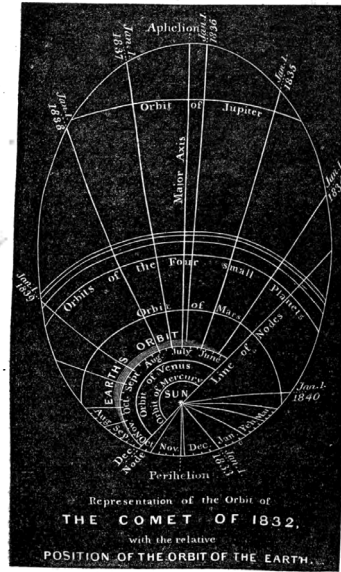
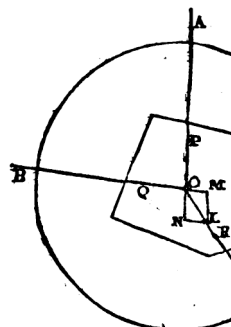
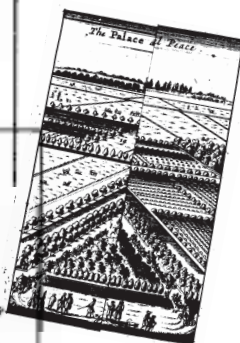
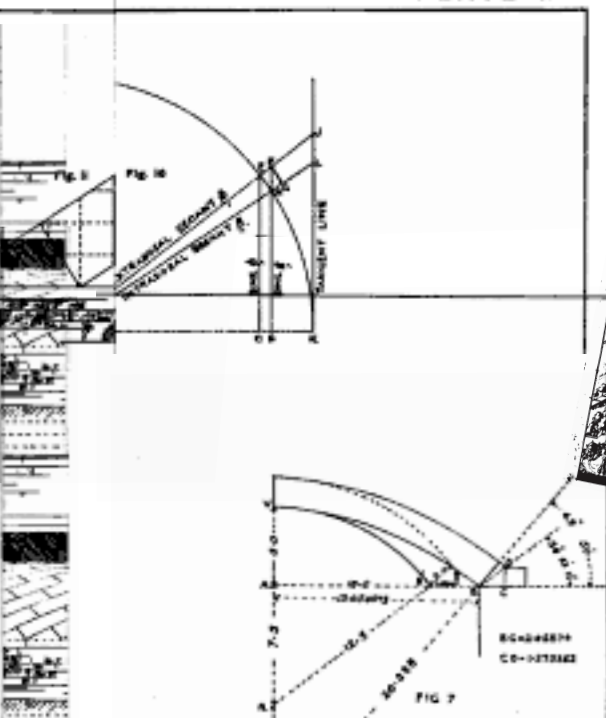


Fig. 7.



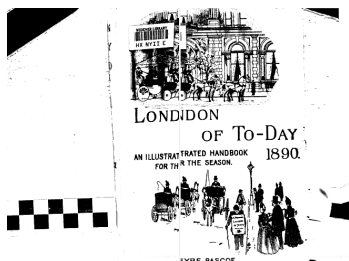


*A View
of*

- a. The Fract
b. The place
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and placid
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view of f.
h. The trop
i. Os Front
2. The right
3. Os Occip
4. Os Temp
5. Process M
6. Os Jugate
7. Os s. Max
8. Orb. sup
9. Orbita in
10. Os Nas
11. Os malaz
12. Maxilla
cum denti
A Sutura C
B Sutura A
C Sutura L
X. Meatu



A



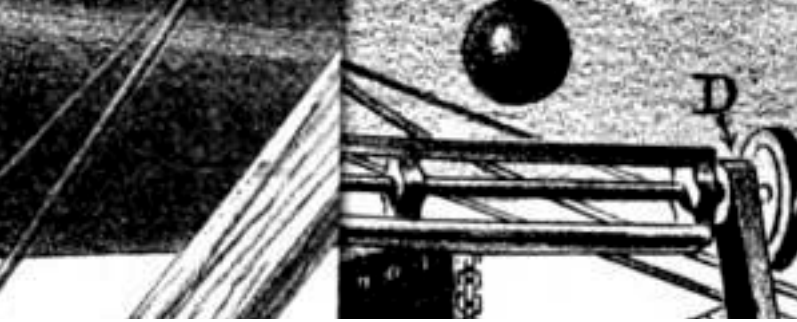
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CHAP.
General Preparation towards a holy
and Death, by way of Consideratio

SECT. I.
Description of the vanity and shortness of Man's

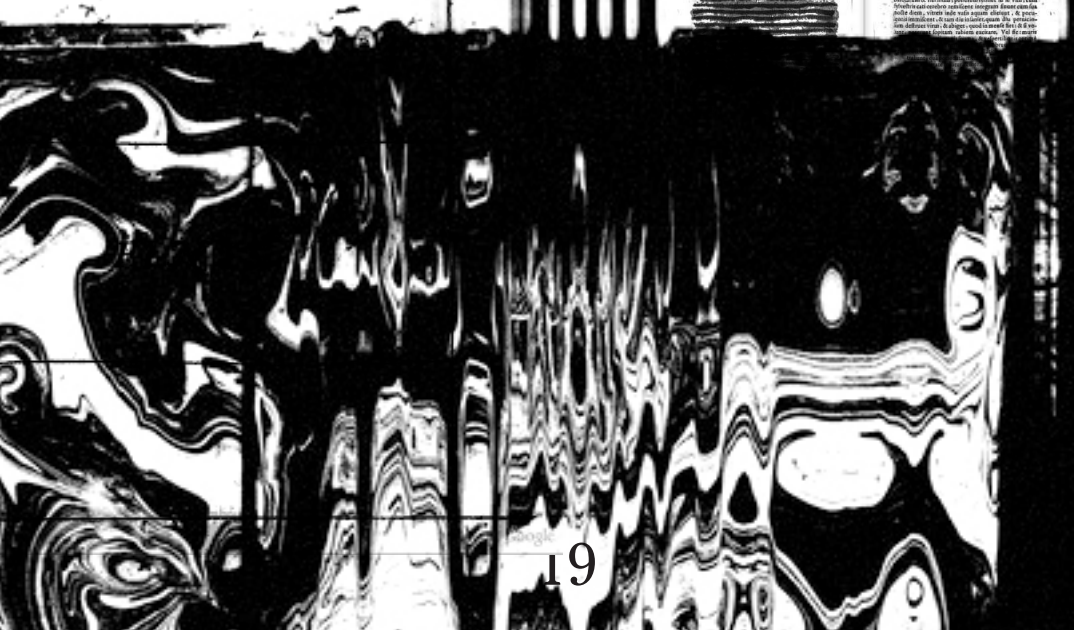
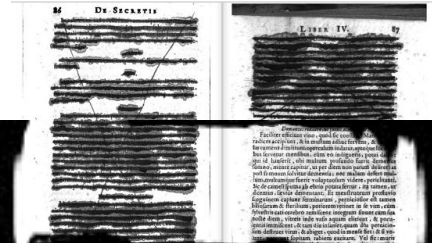
Man is a Bubble (said the Greek Pro
which *Lucius* represents with advan
and its proper circumstances, to this pur
saying, All the World is a Storm, and
up in their several generations like Bubbles
being 4 Years pleas'd from God and the dew of
from a tear and drop of Man, from Nature
vidence: and some of these infinitely passing
age of their first parent, and are hidden in a
water, having had no other being in the w
to be born, that they might be able to disc
up and down two or three times, and then
appear and give their place to others; and
the longest upon the face of the waters
and motion, reflects and unsteady, and
cloud with a great drop of a cloud, sink insens
a foot, the change not being greater befor
possible it should be more a nothing, than a
being. So every man; he is born in vanity and
passes into the world like Mornide. Mothers
thrusting up their heads into the air, and
coming with their kindred of the false prodig
as soon they turn into dust and forgetful
of them without any other interest in the af
of the world, but that they made their pare



the late fiery Dispensation.

271

er evidence of a wicked heart, than for a man to be because others are in misery. So without repentance ay one day dance in infernal flames, who have sung ned at the remembrance of *London's* flames, *Prov. 17. 5. is glad at calamities*, (that is, at the calamities of) *shall not be unpunished*. If God be God, such as tulate our miseries, instead of condoling them, shall be be punished with the worst of punishments : for such only sin against the Law of Grace, but also against the aw of Nature : the Law of Nature teaching men to hize with those that are in misery, and not to rejoyce hem, because of their miseries. O Sirs, do not make mourning your musick, do not make other tears, y as you would not be made drunk at last with th fashonishment.



THE PANSY BOOKS

There are substantial reasons for the popularity of the "Pansy Books," and foremost among them is their appeal to the young and to life. The genuineness of the stories and the way in which they portray is indeed remarkable.

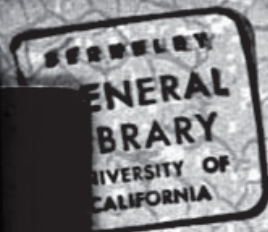
"Her stories move alternately to the heart and to the head. Brimful of the sweetness of emotion, they are also full of the clearness of thought. Girl life and character portrayed with a truth and a beauty that no other writer has reached. Too much cannot be said of the value of studying and using the words of these books. A few quotations from words of power will show the quality of the work. "Pansy Books" may be purchased with no hesitation as to their character or as to their value.

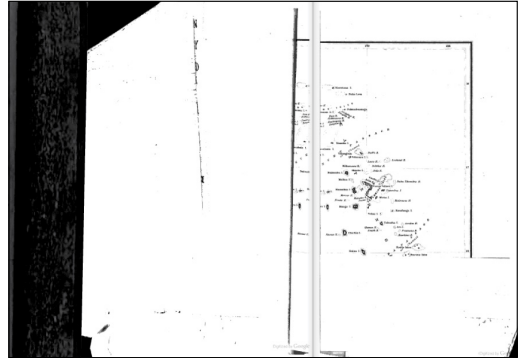
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Divers Women.	Mod
Echoing and Re-echoing.	Man
Endless Chain (An).	New
Ester Ried.	One C
Ester Ried Yet Speaking.	Pock
Four Girls at Chautauqua.	Ruth
From different Standpoints.	Rando
Hall in the Grove (The).	Sidney
Household Puzzles.	Those
Interrupted.	Three
Julia Ried.	Tip Le
King's Daughter (The).	Wise a

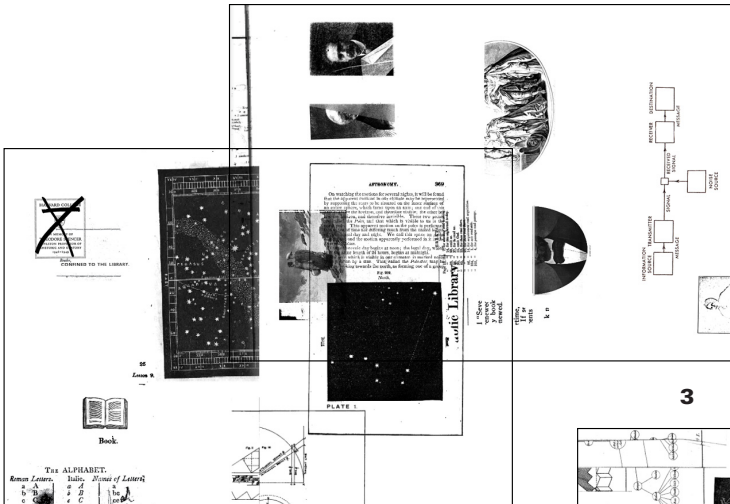


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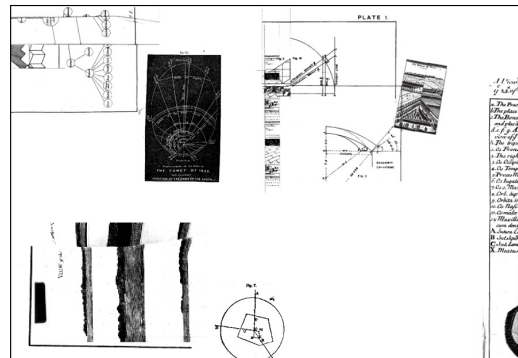


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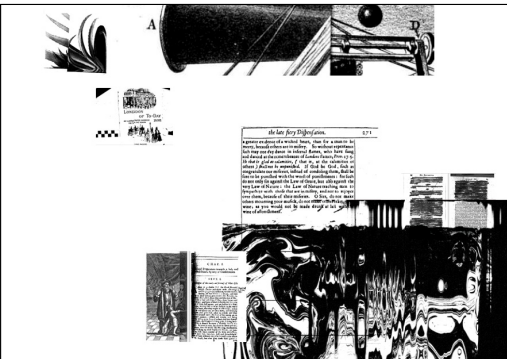
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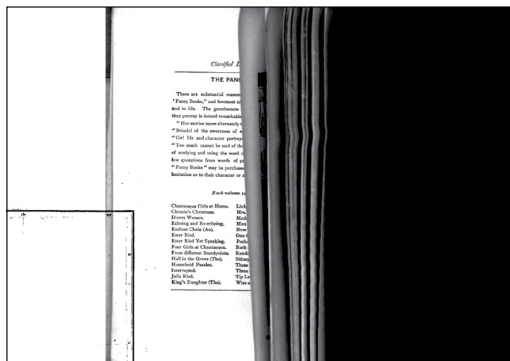
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6

Beatriz Severes
Design Editorial e Novos Media
Design de Comunicação e Novos Media
Faculdade de Belas-Artes
Universidade de Lisboa

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